



CALIFORNIA
PSYCHOLOGICAL
ASSOCIATION

CPA Appoints Our New CEO!

Dear CPA Member,

On behalf of the CPA Board of Directors and the CPA Executive Search Committee, it is my pleasure to announce the appointment of **Scott Parker, MBA, CAE** as CPA's new CEO. After a national search and careful consideration, we are excited for Scott to begin his new role on August 28, 2023.

Scott's personal characteristics and qualifications make him the perfect candidate to lead CPA into the future.



He is an accomplished association executive with over 15 years of senior level experience in management, business development, and working with nonprofit boards. He is an innovative, collaborative, results-oriented leader with a successful track record in the areas of membership development, organizational marketing and communications, and non-profit organizational management. In addition, Scott shares CPA's values regarding the importance of availability and access to quality mental health and other healthcare services.

As an experienced CEO, Scott understands that an association's true value lies with its members. He is excited to meet many of you in-person at the CPA Convention in San Diego next month and will create additional opportunities to hear directly from members soon. Watch for details on these opportunities in future communications.

Scott has a passion for improving healthcare organizations and has previously held leadership roles at the American Association of Diabetes Educators, the Illinois Association of Homes and Services for the Aging, the Joint Commission (JCAHO), and the American Academy of Orthopaedic Surgeons. Scott is a Certified Association Executive (CAE) and has a Master's of Business Administration (MBA) from DePaul University.

Thank you for your support during this important transition. CPA is THE voice of psychology in California because of our collective efforts to advance our profession.

Please join me in extending Scott a warm welcome to CPA!

Sincerely,
David W. Hindman, PhD

President, California Psychological Association

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